

NYE on the Boardwalk

- Applicant: OMA
- When: December 31, 2021 -January 1st 2022
- Time: 8:00 p.m. - 1:00 a.m.
- Where: Plyler Park
- Set-up: December 31, 2021
- Take Down: January 1, 2022
- Expected Attendance: 500
- SE Committee Vote: Approved

APPLICATION FOR SPECIAL EVENTS PERMIT
 Within the City of Myrtle Beach, SC
 (Please print legibly or type)
 (Must be submitted 30 days prior to the event)

1. Name of Activity/Event: NYE on the Boardwalk

2. Type and Purpose of Event: To encourage locals + tourists to visit the Ocean Boulevard businesses in order to promote tourism + revenue.

3. Location of Event: Plyler Park

4. Organization: Heroes 4 Hire / OMA

5. Applicant: Kaita Turner

6. <u>Kaita Turner</u> Primary contact person	<u>Michelle Kerscher</u> Alternate contact person's name
<u>664 W Flintlake Ct Apt B</u> MB, SC, 29579 Primary address	<u>916 N Ocean Blvd</u> MB, SC, 29579 Alternate address
<u>843-655-1193</u> Primary telephone/fax number	<u>843-448-6550</u> Alternate telephone/fax number
<u>Kaita.theheroes4hire@gmail.com</u> Primary email address	<u>mkerscher9@gmail.com</u> Alternate email address

7. Date(s) of event: Dec. 31st, 2021 Hours of operation: 8pm-1AM

8. Date of set-up: Dec 31st, 2021 Take Down Completed By: Jan 1st 2022

9. Expected attendance: 500

10. Charitable Benefactor (if applicable): _____
 Is group a non-profit organization: Yes No If yes, attach copy of 501 IRS letter.
 If no, what portion of proceeds will go to charitable organizations: _____

11. How will you publicize the event?
Social Media, Radio, TV, Banners, signs

12. Are public funds being used? Yes No

13. Does the applicant intend to gate the event and charge an admission fee: Yes No
 If so, please detail the amount of the fee and describe as to how the event will be gated: event is free entry, but will need to be barricaded off.

14. Entertainment Description (show on site plan): Band, DJ, strolling performers, Hurricane's Bar, premier catering
 Speakers/microphone needed: Yes No Electrical hook-ups needed: Yes No

15. Is a fireworks display planned in conjunction with this event? Yes No
 (Fireworks displays require a SC State Permit obtained by a SC Licensed Pyrotechnician.)

The fee of approximately \$300 - \$600 is based upon when the permit is issued.
(15 or more days prior to the event \$300; 14 days or less \$600).

16. To what extent has the applicant communicated with adjacent property owners, and what responses have been received? This is an annual event that is extremely popular and the merchants are in full support of this event.

17. Signage: Will any signs, banners or pennants be posted or hung? Describe the proposed location(s) and include specific details on site plan. Banners on stage.

18. Parking requirements:(show on site plan): No. of spaces available _____ No. of handicap _____
If required, has permission been granted for use of Event location by entity other than the City of Myrtle Beach? Yes No If yes, please attached proof of authorization.

19. Alcohol:
Will alcoholic beverages be made available to the public? Yes No
If yes, provide the following information:
What type of alcohol will be made available? Spirituous Liquor Beer Wine
List the exact locations and times for alcohol sales:
Location: Plyler Park Times: 8pm-12AM

Have the City and State permits been applied for and/or obtained? Yes No
*Permits approved for the events will be amended if ABC permits are not granted. Applicants are required to provide proof of issuance before the event.

Do the alcohol vendors presently hold a license for on-premise consumption? Yes No
If so, Name Hurricane's Bar & Grill Address 970 N Ocean Boulevard MB, SC 29577
Telephone (843) 945-9646
If alcohol will be sold or given away, and the vendor is not a license holder for on-site consumption, list the person(s) who will apply for the alcoholic beverage license:
If so, Name Denis Lendhart Address 970 N Ocean Blvd
Telephone 843-945-9646

The applicant agrees that all alcohol sales at the event will cease no later than one hour before the scheduled end of each day of the festival. Yes No

20. Parades:
Is there a parade planned with this event? Yes No
If yes, please state the day, time, location, and anticipated number of participants, routes, times, staging area, disbanding area, review stand, and alternate dates: _____

(If the parade is planned for state or municipal roads, please provide written permission or approval from SCDOT and/or the City of Myrtle Beach.)

21. Vendors:
Will vendors be present at this event? Yes No
If yes, describe in detail on a separate sheet the number of vendors involved, specify the goods or services being vended and indicate whether the vendors are specifically contracted or regularly

28. Insurance: (Certificate of Insurance to be sent to City of Myrtle Beach Risk Department; for questions call 918-1007.)

- 1) Coverage shall be written on an occurrence basis and provide Premises/Operations: Independent Contractors: Products/Completed Operations: Contractual and Broad Form Property Damage.
- 2) Minimum Limits of Liability will be \$1,000,000 combined single limit per occurrence for bodily injury and property damage.
- 3) The City of Myrtle Beach shall be named as "additional insured" and the policy endorsed to require that the City be provided thirty (30) days written notice of coverage modification or cancellation.
- 4) A certificate of insurance will be provided to the City ten (10) days prior to the beginning date of the event permitted herein.
- 5) Additional limits or coverages may be required by the Risk Manager to address specific special or unusual hazards.

29. Special Requirements:

Are there any special or unusual requirements that may be imposed or created by virtue of the proposed event activity? Yes No

If Yes, please explain: _____

SITE PLAN

(The site plan must accompany your Special Event application or the application will be considered incomplete and returned to the applicant.)

Site Plan Size Requirement:

The City may be able to provide a base map of the area upon request.

Must be presented on 8 1/2" x 11" letter size paper

Site Plan must include the following:

- 1) Location and number of all structures with respect to the existing buildings, property lines, roads and walkways, to include
 - Tents/detail description of size/state if tent is fully or partially enclosed/number of tents; Indicate activity in each tent.
 - Grandstands/size/capacity
 - Stage – include electrical hook-ups and engineer certification
 - All electrical hook-ups/generators
 - All speakers/hook-ups
 - Vendor booths, size and description of goods sold
 - Refreshment stands
 - Restroom accommodations (include number of handicap accessible); please advise if you will require a source of potable water.
 - Tables
 - Trash and recycling receptacles
 - Signs with size indicated (must identify all signs visible from public roadway)
 - Parking areas/include handicap spaces available and number
 - Vehicle/trailer locations
 - Perimeter fencing, barricades, barriers, and all entry/exit points.



*The Original Myrtle Beach
Entertainment Destination*

OCEANFRONT Merchants Association

**NYE on the Boardwalk
December 31st, 2021**

TIMED SUMMARY

8 PM - 1 AM

- 2 bars (as designated on site plan) Last call will be made at 11:45 PM
- 2 entry gates to Plyler Park (Ocean Boulevard side and Boardwalk Side)
- each gate will have 1 officer, 2 ID checkers, and 2 people attaching wrist bands

8 PM - Midnight

- DJ - Dancing on concrete in front of stage
- Band, set up on stage
- Human Statues
- Strolling Magicians
- Caricature Artists
- Glitter Tattoos
- Bounce Houses
- Strolling Pirate and Tiki Birds
- Strolling Jugglers
- Stilt Walkers

SET UP:

- 10x10 Tent set up Glitter Tattoos
- 10x10 Tent set up for Food
- 2 A frame signs
- Banner on tents
- 15 Cocktail tables
- 4 6 ft tables (2 at each entry)



**OCEANFRONT
Merchants Association**

**NYE on the Boardwalk
December 31st, 2021**

In-Kind Service Request

Extra Blue Trash Barrels

Security Fencing

2 Off Duty Myrtle Beach Police Officers (8PM-12AM)

NYE 2021 Site Plan

Outlets on - These are typically turned on for summer, will require all outlets on for this event

Tents - 4 10x10 tents throughout the park

Glitter Tattoos
Bounce Houses
Tie-Dye
Fortune Teller
Premier Catering
Hurricanes Bar
Photo booth

Stage - DJ/Band

Trash Cans

→ Barricades around Plyler





**OCEANFRONT
Merchants Association**

**NYE on the Boardwalk
December 31st, 2021**

In-Kind Service Request

Extra Blue Trash Barrels

Security Fencing

2 Off Duty Myrtle Beach Police Officers (8PM-12AM)